Pre-application informational webinar for pilot research funding to support community-engaged research in persistent poverty communities: A Focus on Be Well Acres Homes (1U54CA280804-01)

The Acres Homes Cancer Prevention Collaboration (Acres Homes CPC) is pleased to announce an opportunity to apply for funding of up to \$75,000 to support innovative and impactful 1-year research projects related to at least one environmental aspect in the health promotion interweaving model and should describe the social determinants of health that will be considered by the project.

Join us for a webinar to find out more about health promotion interweaving, Be Well™ Acres Homes and the grant application process.

Friday, August 16 1-2 p.m. Via Zoom

Please join the webinar using the link below.

https://mdacc.zoom.us/j/83925508548?pwd=lYUjM8GszbIQX2a9OPLullX0nsW10B.1

Meeting ID: 839 2550 8548

Password: 521220

## **Background**

The objective of The Acres Homes Cancer Prevention Collaboration (CPC), a partnership of The University of Texas MD Anderson Cancer Center, UTHealth, The University of Texas Austin and Be Well™ Acres Homes is to advance cancer prevention-related research studies that hold promise to inform understanding and strategies for obesity-related cancer prevention and control for the Acres Homes community and other economically underserved communities. These projects should have the potential to develop into externally funded, high-impact, translational cancer research and/or advocacy projects that yield pivotal data in a one-year timeframe and create a resource for Acres Homes CPC investigators and trainees to use in developing and identifying projects that affect the AH community.

With foundation in a community-centered and place-based approach that moves from a sole focus on individuals to harnessing and activating environmental and social supports within the Acres Homes community for individual and community health promotion, the Acres Homes CPC community advisory board has identified the following priorities for new research. Proposals are welcomed that address one or more of these priorities:

- 1. Access to healthy food and acceptability of current food retailer options in Acres Homes
- 2. Barriers and facilitators for increasing utilization of SNAP/WIC programs
- 3. Effective methods of communicating cancer-risk reduction strategies (e.g., healthy eating) among Acres Homes residents and combatting misinformation related to nutrition, physical activity, and cancer prevention.
- 4. Park equity among Acres Homes residents
- 5. Increased walkability in the Acres Homes community
- 6. Building on current research projects: Brighter Bites and Active Living After Cancer

## Who can attend?

The webinar is open to all perspective applicants. Participants are not required to submit a grant application. For questions, contact: Mickie Lubin at <a href="mailto:MDLubin@MDAnderson.org">MDLubin@MDAnderson.org</a> or Rybecca Kirkpatrick at <a href="mailto:RGKirkpatrick@MDAnderson.org">RGKirkpatrick@MDAnderson.org</a>.